

## SUGGESTIONS FOR CREATING A GREAT PROGRAM PROFILE

Your program has a profile page. All staff attached to your program page can edit your profile and you can update it as often as you like. Make your page great by doing the following:

- **Upload a header image.** Create a header image that showcases your people, facilities, or program mission. The dimensions for this header are:
- **Upload your program logo.** Create a jpg or png logo, with as little padding as possible to reduce white space around the logo. The logo should be 800 pixels wide and the appropriate height.
- **Enter a program description.** The best descriptions highlight how your program is unique and special, and the type of students you are looking for. You can also indicate if you will be doing presentations in your video room at specific times. For example, you might say: Program faculty will conduct a program overview at 12pm, 2pm, 3pm, and 4pm Eastern in our video meeting room, accessible from the schedule.
- **Embed a program video.** If you have a program video on YouTube or Vimeo, get the embed code and enter it on your profile.
- **Link to resources.** While you can't upload resources, you can link to them by entering a title, description and cover image. Consider linking to your program brochure, a sample curriculum, sample student schedule, etc.
- **Update your personal profiles.** Program faculty and staff are automatically linked from your program page. You and your staff should take the time to upload a photo, and enter a bio, phone number and email to make it easy for students to connect with you. To find your profile, go to Attendee and select View Your Profile.
- **Optional: Brand your video meeting room.** The video meeting rooms will have the AACPM logo, but you can style your video meeting room by entering the hex value of your brand color and uploading a logo. If you are specifying a dark color, we recommend an all white logo. If you want a white background, please enter xxxxx and then upload a colored logo.

Remember, if you need help, Tech Support via phone, chat and video. Find the hours that Tech Support is available under Help. Have a great Residency Fair!